

RAINBOW REVEILLE

Volume XXXII, No. 10

June, 1953

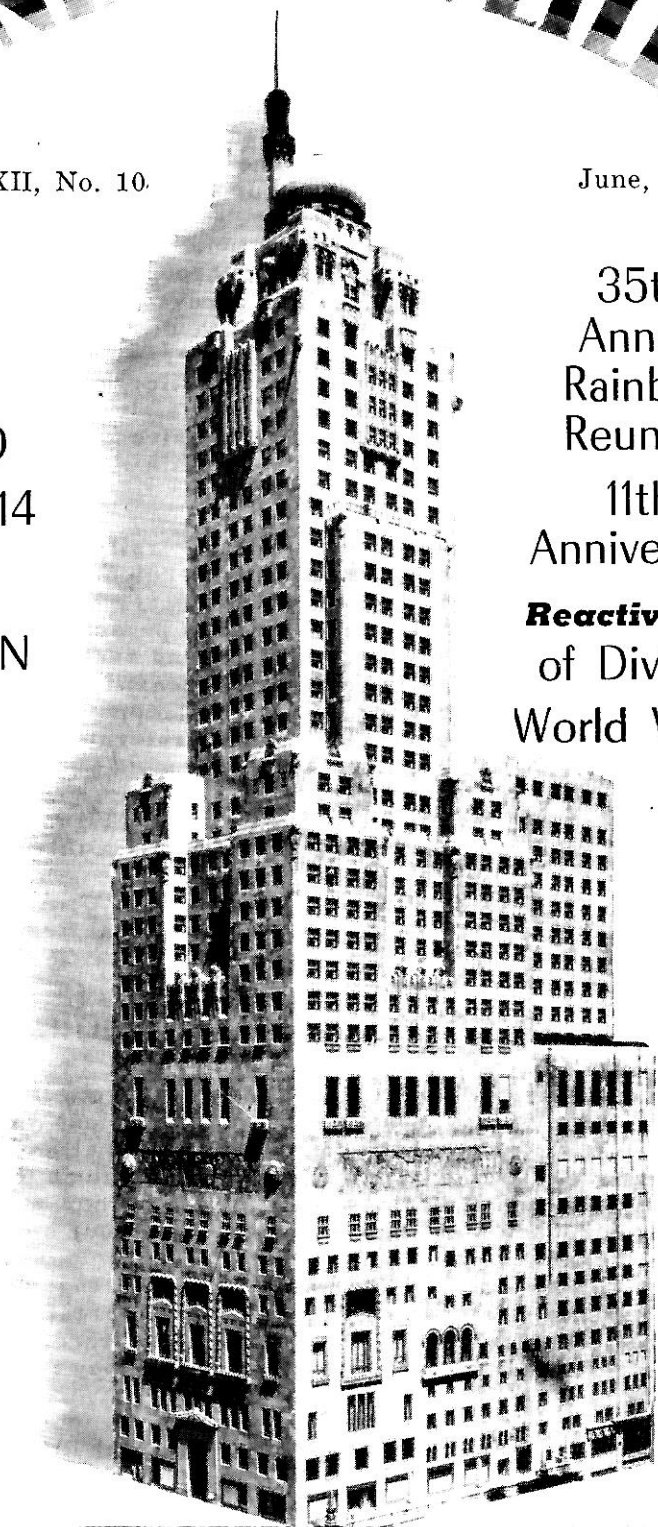
CHICAGO
July 12-13-14
1953

SHERATON
HOTEL
Headquarters

35th
Annual
Rainbow
Reunion

11th
Anniversary

Reactivation
of Division
World War II



Welcome to Chicago

As the Thirty-fifth Annual Reunion fast approaches, we of the Reunion Committee more than ever realize that it takes more than a committee to make a successful climax to the Rainbow Year.

Those of us who have attended many Reunions believe the spirit of the fellow Rainbowers who gather from all parts of our country makes for the success of our annual affairs.

We are preparing for 1000 Reunioneers. A widely travelled Past National President who passed through Chicago recently said our estimate was low and we would have 1400. When we visited Iowa we were told that at least 100 would come from Iowa. Ohio had 84 at Miami and said a larger number would come to Chicago. President Johnson has similarly optimistic reports from other points he has visited, Alabama, Georgia, Indiana, Michigan and Oklahoma. We expect the usual impressive delegation from New York. Letters from Minnesota, Wisconsin and Washington, D. C. all promise good-sized delegations.

Since Chicago has such a wide diversity of attractions and every form of entertainment, the Reunion Committee has not planned scheduled tours or trips. We will have an Information Desk manned by well-informed Rainbow personnel available at all times to assist the delegates in selecting such outside entertainment as they may be interested in. We heartily concur in this plan as it will give the Reunioneers a greater opportunity for the well-known and heart warming visiting and fraternization which, after all, is the purpose of the Reunion.

WE ARE READY TO RECEIVE YOU WITH OPEN ARMS!!
DON'T FAIL US -- WE ARE COUNTING ON YOU.

Sydney C. Anderson,
National Reunion Chairman

Greetings, Rainbow Ladies!

It has been the privilege and pleasure of our Illinois Auxiliary members to plan and prepare for entertainment when we meet in July for that big event of the year -- the National Rainbow Reunion. Aside from our own activities, Chicago has much to offer with its many diversified attractions, and it will be our earnest effort to assist you in any way that we can to enjoy your stay while in our city.

As time passes, Rainbow ties grow stronger; the bonds of friendship increase and our meetings take on greater depth of feeling. All too soon they become our fondest recollections. Enjoy Rainbow with us this year. We shall be so happy to see you.

Ella M. Johnson,
National Reunion Chairman,
Ladies Auxiliary, R. D. V.

From Your President

Illinois Rainbow men and women consider it a great privilege to entertain the 35th Annual Reunion. It is an event that has long been anticipated, not only by Illinois Rainbow but by all Rainbow.

The Illinois Chapter has an active paid-up membership of more than 600. Together with Danville Chapter we have more than 700 Rainbow men in Illinois. Among them are men from every unit of the first Rainbow Division and every unit of the second Rainbow Division. A majority of these members reside in metropolitan Chicago, but we have members in 75 other cities and towns in Illinois, 34 states other than Illinois, and in 4 foreign countries.

We therefore feel that our invitation to you to attend the Reunion in Chicago next month comes not only from the Host Chapter but from Chicago, from Illinois, and from all Rainbow.

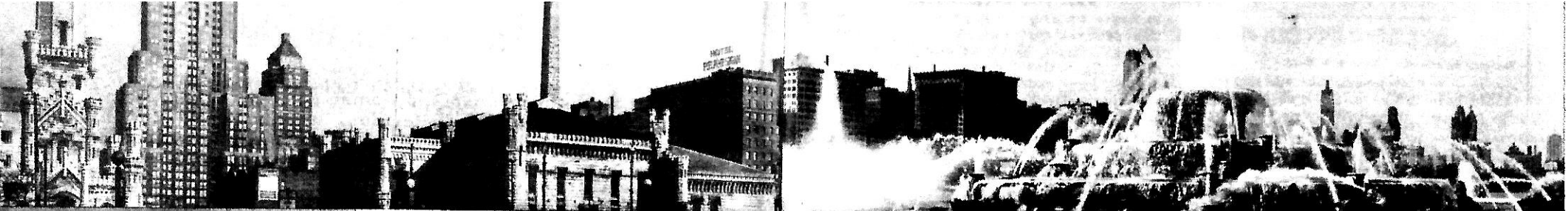
No matter where you reside, which War you served in, or what your Unit was, you will find some kindred spirit at the Reunion, with whom you will enjoy re-living, in memory, some of the experiences of war-time.

We look forward to our Reunion as a happy time, a sentimental and sometimes emotional meeting with old comrades of the War days. Such have been our Reunions, and such will they be. But it is later than we think. Time is taking its toll. In 1942 we had a Memorial List of 66 members as published in the REVEILLE. The total for the two Rainbow years of 1950 to 1952 was 262. And this year the total was 253. Remarkable it is that our membership remains so stable. It is only natural that our Reunion interest and enthusiasm should increase year by year.

Please forgive the injection of that sombre paragraph. It is included only because it is a fact of which we should be deeply conscious. While we do not often mention it, in our hearts we know that Rainbow is an integral part of our lives. In our travels during the year now drawing to a close and our visits to various Chapters and State Reunions, we have come to a renewed awareness of this fact. Nowhere is it so well exemplified as in Reunion.

Illinois Rainbow men and women are taking their role as hosts quite seriously. Some members say they have already forsaken their businesses in order to devote their time to making the coming meeting a success. It is their earnest hope that Rainbow fellowship may be experienced in its finest and best form; that the entertainment may be pleasing to you, and that when the festivities draw to a close you will join with them in that sacrament which has become the keystone of our Reunion, our tribute to our departed comrades -- the Champagne Hour.

Yours in Rainbow,
C. Edwin Johnson,
President.



35th Annual Rainbow Reunion PROGRAM Chicago July 12, 13, 14, 1953

ASSOCIATION

SATURDAY, JULY 11TH

1:00 p.m. Registration
8:30 p.m. Early Birds Reception

SUNDAY, JULY 12TH

9:00 a.m. Registration Continues
a.m. Rainbow Mass -
Holy Name Cathedral
11:00 a.m. Rainbow Services -
Fourth Presbyterian Church
John A. Callan, Chaplain
2:00 p.m. Opening Session
4:00 p.m. Executive Committee Meeting
8:30 p.m. Aquacade (See Entertainment
Committee for other
Chicago attractions)

MONDAY, JULY 13TH

9:00 a.m. Registration Continues
10:00 a.m. Second Business Session
9:00 p.m. Grand Ball

TUESDAY, JULY 14TH

9:00 a.m. Registration Continues
10:00 a.m. Final Business Session
7:30 p.m. Banquet
11:45 p.m. CHAMPAGNE HOUR

AUXILIARY

SATURDAY, JULY 11TH

1:00 p.m. Registration
8:30 p.m. Early Bird Reception

SUNDAY, JULY 12TH

9:00 a.m. Registration Continues
a.m. Rainbow Mass -
Holy Name Cathedral
11:00 a.m. Rainbow Services -
Fourth Presbyterian Church
John A. Callan, Chaplain
2:00 p.m. Opening Session - (Joint
Meeting with Association)
3:00 p.m. Opening Business Meeting
8:30 p.m. Aquacade

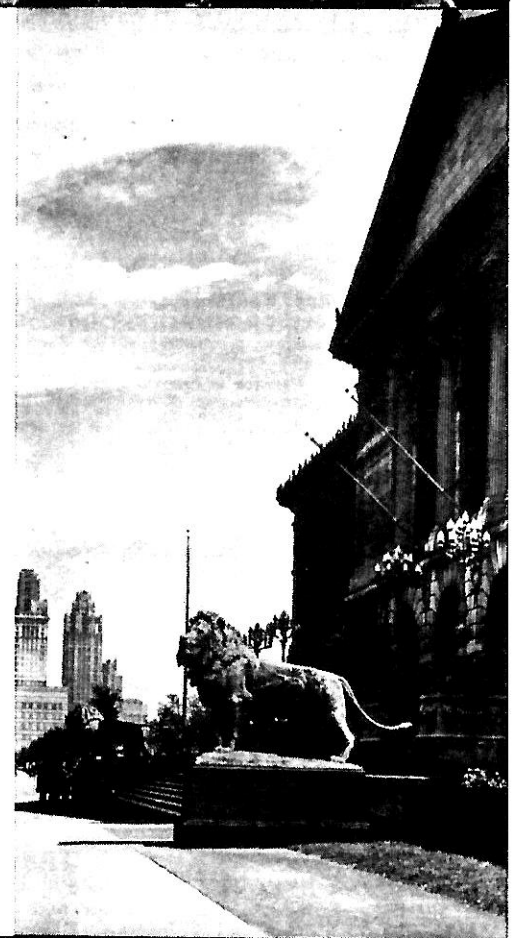
MONDAY, JULY 13TH

9:00 a.m. Registration Continues
Morning: Free for outside
activities
3:30 p.m. Tea and Fashion Show -
Marshall Field & Co.,
Narcissus Room
9:00 p.m. Grand Ball

TUESDAY, JULY 14TH

9:00 a.m. Registration Continues
10:00 a.m. Final Business Session
7:30 p.m. Banquet
11:45 p.m. CHAMPAGNE HOUR

(All activities in Sheraton Hotel except where otherwise noted)



Rainbow Division Veterans

Permanent Honorary Presidents
General Douglas MacArthur
Major General Harry J. Collins

Honorary President: William S. Butts

President: C. Edwin Johnson, 2816 West 63rd St., Chicago 29, Illinois

Vice Presidents: Vincent D. Fleckenstein, Pittsburgh, Pa.; Warner H. Grassell, Whittier, Cal.; Simon J. Neiburg, Cleveland, Ohio; Ernest W. Pritchett, Montgomery, Ala.; Karl E. Pulvermuller, Kearny, N.J.; John J. Tierney, Brooklyn, New York

Secretary: R. Allen Gibbons, Post Office Box 342, Roanoke, Virginia

Treasurer: Stanley S. Barrow, 389 Prospect Ave., Little Silver, New Jersey

Chaplain: Rev. John R. Callan

Historian: George E. Seaman, 60 East 42nd Street, New York, N. Y.

Judge Advocate: Leland L. Whitney

Sergeant-at-Arms: Thomas J. Finnegan

Master of Ceremonies: "CHAMPAGNE HOUR": J. Monroe Johnson

THE NATIONAL AUXILIARY

President: Mrs. Josephine Brenner, RFD #3, Box 251, Lancaster, Pa.

Secretary: Mrs. Wealthy Hoyt, 3792 West 152nd Street, Cleveland 11, Ohio

Treasurer: Mrs. Dorothy Sheaffer, 1996 Park Plaza, Lancaster, Pa.

The RAINBOW REVEILLE

Monthly, September to June, Subscription 50¢
Entered as 2nd class matter Sept. 1946, at the Post Office, Washington, D. C., Act. Mar. 3, 1879 (Send P. O. Form 3578 to Box 342, Roanoke, Va.)

Harold B. Rodier, Editor.

Associate Editors

Duncan Campbell
Samuel E. Katz

Fred Cornelius
Robert E. Kubik

Vol. XXXII June, 1953 No. 10

ATTENTION -- CHAPTER AND STATE ASSOCIATION OFFICERS

DELEGATES TO NATIONAL REUNION: Each Chapter is entitled to one delegate for each ten actual paid-up members in the National Association, and two delegates at large. At earliest possible date kindly notify National Secretary of name and membership card number of each delegate from your Chapter.

NATIONAL EXECUTIVE COMMITTEE-MEN: Each State is entitled to one member on the Executive Committee. Please submit choice from your State by June 30th to National President and mail copy of letter to National Secretary.

REUNION COMMITTEE APPOINTMENTS: Your suggestions for the placement of delegates on Reunion working committees should be forwarded to the National President and copy of same filed with National Secretary. The committees are: Auditing, Budget and Finance, Constitution and By-Laws, Credentials, Memorial, Nominations, Time and Place. Note: States with more than one Chapter but with no State Association are requested to get together and arrive at a mutually satisfactory list and submit it in the usual way.

ARE YOU INTERESTED

in Radio or Television shows, including the several audience participation shows? If so, apply at our Entertainment Activities Desk. Arrangements have been made for Rainbow folks to attend practically any of the shows that offer this facility.

=====

OUT OF TOWN GOLF ENTHUSIASTS who are in Chicago for the Rainbow Reunion are cordially invited to join with Battery "F", 149th Field Artillery, at their 1953 Golf Tournament and Reunion, at Arrowhead Golf Club, near Wheaton, Saturday, July 11th. This includes Golf - Green Fees, \$3.25 - and Dinner in the evening if you can make it - Roast Beef, \$3.50. Please send reservations for Golf or Dinner - or both - to:

KEN HATHAWAY
3100 N. Cicero Avenue
Chicago 41, Illinois

Transportation will be provided for those who want it.

FROM THE PRESIDENT'S MAIL BAG

Gubben, Minnesota
May 28, 1953

Dear Edwin:

Today ven I vas milking, Yon came over and says you are going to Svedish Rainbow Reunion in Chicago and I say ven and he say July 12 at Sharaton Hotel. I say how much and he show me a card of rates and he say hare, you can get nice sweet for 35 daller and up, and I say I don't want to stay a month and how much for tree day and he say dat vas for vun day. So I say are you yoking or trying to yip me and he say no honest it's 35 daller for vun day. So I say dat vas too rich for my blood and he say now Ole some places cost sheaper. He say he vas in Chicago to Verld's Fair in '34 and so he nos the town. He say dare is two story bridge only hundred feet from Sharton Hotel - vit roads both up stairs and down stairs. You can take blankets, he says, and sleep on down stairs bridge for free. You von't be any worse off than Chicago fellers who come up here in Minnesota to camp out and clame dey have heluva good time.

I tell him he has good idea and maybe I go down to Chicago and ven I look at old Betsy my cow I say dat if old Betsy comes fresh by dat tir

So I hope I see you, else pic skol for me vunce or twice with Es and Sam and Tom and Frank and Syd a Barry and all dose other good Svedes.

Helsning från
Ola Olafso

Flash! HOTEL RESERVATIONS - RATES

The Sheraton Hotel was originally a private club, and its builders sought to avoid the "typical" floor plan employed by most hotels. They sought to have as large a variety of rooms as possible, with a minimum of duplication.

The rooms are now priced according to size, location and accommodations, which results in an unusually large range of prices. Naturally, there are few of the lower priced rooms; and the reservations provide that a room at the next higher rate will be assigned if no room is available at the price requested.

Our original negotiations with the hotel contemplated one price of \$7.85 for all single rooms and \$11.00 for all double rooms. Through some error, the hotel's regular reservation blank was reproduced in the May REVEILLE, and the hotel's regular reservation card mailed to many of our members.

WE ARE HAPPY TO ANNOUNCE THAT WE HAVE NOW MADE AN AGREEMENT WITH THE HOTEL TO REVERT TO THE PRICES ORIGINALLY CONTEMPLATED -- \$7.85 FOR SINGLE AND \$11.00 FOR DOUBLE OCCUPANCY. SUITES, ETC., AT THE REGULAR HOTEL PRICES.

These prices are materially less than the hotel's average prices. It may mean a slight increase for the few who might have obtained rooms in the lower price brackets but it will mean a substantial savings for many more who would request or who would be assigned rooms in the higher priced brackets.

Please disregard the reservation blanks previously published and use the one printed below.

Sydney C. Anderson,
National Reunion Chairman

HOTEL RESERVATION COUPON

The SHERATON Hotel

505 NORTH MICHIGAN AVENUE

CHICAGO 11, ILLINOIS

Please reserve accommodations as checked (✓)

If no room is available at the rate requested reservation will be made at the next higher rate. All rooms with private bath.

Arrival Date _____ AM _____ PM Departure Date _____ AM _____ PM

Name _____

Address _____ Please Print _____ City _____

1953 REUNION - RAINBOW DIVISION VETERANS

ALL SINGLE ROOMS FLAT RATE ☐ \$ 7.85 PER DAY
 ALL DOUBLE ROOMS (2 persons) FLAT RATE ☐ \$11.00 PER DAY
 2 RM. SUITE (1 person) ☐ \$13.85 ☐ \$14.85 ☐ \$15.85 ☐ \$16.85 ☐ \$17.85 ☐ \$18.85 ☐ \$21.00 ☐ \$25.00
 2 RM. SUITE (2 persons) ☐ \$17.35 ☐ \$18.35 ☐ \$19.35 ☐ \$20.35 ☐ \$21.35 ☐ \$22.35 ☐ \$24.50 ☐ \$28.50
 3 RM. SUITE ☐ \$30.00 ☐ \$35.00 AND UP

DUPLEXES, PENTHOUSE AND BUNGALOW UPON REQUEST
 ALL SUITES EQUIPPED WITH TELEVISION

MAIL RESERVATIONS TO TOM A. MACKAY
 THE SHERATON HOTEL

WELCOME



to the

35th Annual Reunion CHICAGO, ILLINOIS



R. ALLEN GIBBONS, National Secretary, Rainbow Division Veterans,
P. O. Box 342, Roanoke 3, Va.

Dear Allen: I am proud of being a Veteran of the Rainbow Division.



I served with the
(Name of Unit in 42nd Division)

and wish to join our Association. I enclose \$2. Please send me my membership card and send *The Reveille* to the following address:

Harold L. Dawson,
4429 Bowser,
Dallas, Texas