

RAINBOW REVEILLE



MIAMI REUNION ISSUE

Vol. XXXI

June, 1952

No. 10

FROM YOUR NATIONAL PRESIDENT

THE CLIMAX OF A GREAT RAINBOW YEAR is close at hand -- the 34th Annual Rainbow Reunion at Miami, Florida. Needless to say, your President hopes that this Reunion will be enjoyed by the greatest possible number of Rainbowers. Every Rainbow Reunion is a success; we predict that this particular Reunion will stand out as an especially brilliant occasion. This, because of a very interesting and unusual circumstance. Most Rainbow Reunions are held in large, metropolitan cities -- this year the Reunion environment will be that of a great Resort. As your President read the glowing account of the beaches, parks, gardens, jungles, -- with the exotic background of tropical trees, flowers, birds and animal life; as he read with mounting interest of the anglers' heaven of fishing afforded visitors to the Miami area; he remembered that caption under a picture in the last Reveille: "ALL THIS AND RAINBOW TOO!"

THINK OF HAVING ALL OF THE HEARTWARMING ASSOCIATIONS of a Rainbow Reunion, in such a setting! It sounds wonderful -- and

(Continued on page 2)



Rainbow Division Veterans

Permanent Honorary Presidents
General Douglas MacArthur
Major General Harry J. Collins

Honorary President: Hugh S. Foster

President: William S. Butts, 2312 South Evanston Street, Tulsa 5, Oklahoma.

Vice Presidents: Ted H. Hagen, Birmingham, Ala.; C. Edwin Johnson, Chicago, Ill.; Robert E. Morrison, Floral Park, L. I., N. Y.; Wilbur L. Priebe, Waterloo, Ia.; James A. Rolle, Sr., Orlando, Fla.; Robert M. Taylor, Kansas City, Mo.
Secretary: R. Allen Gibbons, P. O. Box 342, Roanoke, Virginia.

Treasurer: Stanley S. Barrow, 389 Prospect Avenue, Little Silver, New Jersey.

Chaplain: Rev. John A. Callan.

Historian: G. E. Seaman, 60 E. 42nd St., N.Y.C.

Judge Advocate: Leland L. Whitney.

Sergeant-at-Arms: William E. Rheney.

Master of Ceremonies, "THE CHAMPAGNE HOUR":
J. Monroe Johnson

THE NATIONAL AUXILIARY

President: Mrs. Rose Barrow, 389 Prospect Avenue, Little Silver, New Jersey.

Secretary: Mrs. Wealthy Hoyt, 3792 West 152nd Street, Cleveland, Ohio.

Treasurer: Mrs. Ann Neiburg, 2828 East 132nd Street, Cleveland, Ohio.

The RAINBOW REVEILLE

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FROM YOUR NATIONAL PRESIDENT (Continued from page 1)

it is going to be wonderful. Even more wonderful than usual, and that is why we hope the Reunion will be even more widely attended than usual. It will be such a truly great Reunion, it would be a pity to miss it!

Florida Rainbowers in general and Miami Rainbowers in particular have striven mightily and successfully to give this Reunion every familiar feature and aspect that we look for and love; in addition they have tried to add just a bit of an unusual touch, the Florida touch. They have succeeded in their planning, a great Reunion is lined up. You will crown their efforts with the final touch of success by attending in great numbers. And by loving every minute of your Reunion. Ruth and I will look for you in Miami -- please try to make it.

In this final message of the year I wish once more to take advantage of the opportunity to extend my heartfelt thanks for the splendid cooperation I have consistently received from the membership and the Chapter Officers, the Rainbowers who have so graciously and hospitably entertained Ruth and me on our visits to Rainbow affairs; and to the National Of-

ficers and Staff who have so notably contributed to the success Rainbow has achieved during the present year. Thank you again, and God bless you.

--Wm. S. Butts

City of Miami, Florida



RAINBOW VETERANS:

We in Miami are proud that you, heroes of two World Wars, have chosen our city for your 1952 Reunion.

I am happy to have this privilege of extending to you, on behalf of the people of Miami, a most cordial welcome to our city. As a member of the Armed Forces in both wars, I consider it an honor to welcome an organization of fighting men which has won such distinction on the field of battle.



We hope the 1952 Reunion will be the most successful in the history of the Rainbow Division, and that your stay in Miami will be so enjoyable that it will be with you always as a pleasant memory.

You will find Miami a friendly, hospitable city, with many attractions for your entertainment. We hope you can find time while here to get acquainted with the city and its people.

Come early, bring your friends, and stay as long as you can. May you come back to visit us often in the future. You will always be welcome.

Cordially yours,

Chelsie J. Senerchia
Mayor

"Proud of the Outfit you were in?
Tell the World with a Rainbow Pin!"

THE CLASPS WITH RAINBOW EMBLEM

\$3.00 each

RAINBOW BUTTONS AND PINS

\$1.00 each



DECALS



2 for 25¢

NO CODs, please. Send remittances to:
R. Allen Gibbons, National Secretary
P.O. Box 342, Roanoke, Virginia

ALL THIS, AND RAINBOW TOO!

Visitors to Miami have said it takes weeks to see all of Miami's attractions.

This is a good reason why Rainbow Division Veterans coming to Miami for the 1952 reunion should come early and stay as long as possible.

The reunion is scheduled for July 12-14. July is just another sunny but comfortable month of the year in a city where summery weather prevails the year-round. Miami is never too hot nor too cold.

Sun ray experts say there is only one other spot on the globe where the sunshine is so free of harmful infra-red rays. The other is North Africa. There has never been a reported case of sun-stroke or heat prostration in Miami. Throughout the year, the city is air-conditioned by cooling trade winds blowing in over the Atlantic ocean and Biscayne Bay. The average temperature for July for the last 41 years has been 82 degrees.

Records of the United States Weather Bureau in Miami show there has been only one day when the temperature reached 95 degrees.

July is not a lackadaisical month in Miami. There was a time when it was and stores and business houses closed a day each week. Miami is now a year-round vacation and resort city. During July, vacationers from countries south of the Equator begin coming to Miami, for in July and August it is cool in those countries. Miami takes on a more cosmopolitan atmosphere than in some other months of the year.

There are miles of sandy beaches where one can loll under the shade of palm trees in quiet and solitude or join carefree crowds at popular bathing spots.

Three of the parks in the Greater Miami area have excellent beaches and all facilities for bathers. These are the 1,000-acre Crandon Park, largest off-shore park along the eastern seaboard; Matheson Hammock Park, where bathers, adults and children, play in a sheltered lagoon, and Haulover Beach, patterned after Long Island's famed Jones Beach.

Crandon Park is canopied by a great grove of coconut palm trees. It has an



attractive zoo, featuring animals from all parts of the world, an aviary, with many rare birds, and other attractions open to the public. It also has a miniature railway, boat, pony and other novelty rides. For bathers, it has cabanas, showers, dressing rooms and refreshment stands. There are individual grills for picnickers and charcoal can be purchased in the park.

An unusual feature of Matheson Hammock park is a natural Florida Hammock, with the trees labeled. Homestead Park, a few minutes drive from Miami, is the county's largest, with an area of 1,200 acres.

Another park which visitors to Miami should not miss is Everglades National Park, less than an hour's drive by automobile south of Miami. This is the newest and only biological park in the national chain. It covers 1,250,000 acres and abounds with the wildlife of the tropics.

Fairchild Tropical Garden, also open to the public without charge, is a veritable botanical tour through the tropical world. Trees, shrubs and vines from all parts of the tropics have been congregated there. Grounds are beautifully landscaped. It has what is believed to be the largest palmetum in the Western Hemisphere, if not the world, the palm trees being naturally grouped.

In the collection may be seen palms which produce jelly, fibers, a beverage, fruit, oils and materials for ornaments.

At nearby United States Plant Introduction Garden may be seen experiments



progress to adapt botanical growths to other countries to the U.S. A current experiment is to determine the species of strophanthus productive of cortisone, the miracle drug for the treatment of rheumatic fever. This also may be visited by the public without charge.

Among the showplaces which should be seen are the Parrot Jungle, visited repeatedly by Prime Minister Winston Churchill while vacationing in Miami; the Monkey Jungle, where the spectators are caged and the monkeys roam free; Tropical Hobbyland, which has rare animals, birds and alligator wrestling, and the Rare Bird Farm, which has specimens from all parts of the tropical world. Other interesting places are Musa Isle Indian Village, Coppinger's Tropicaland, both Indian settlements, and the Orchid Jungle, where rare blooms may be seen growing as in their native habitat.

Sight-seeing is made easy in Miami by modern buses and a fleet of boats with varied cruises.

The buses visit most of the principal points of interest in the area. By boat, one can go up the inland waterway and far into the Everglades for an all-day



trip, cruise on Biscayne Bay past palatial estates and inhabited man-made islands; go up the beautiful Miami river with a stopover at an Indian camp; see the marine life on the Florida reefs through glass bottom boats or take a moonlight cruise.

One of the most interesting trips is southward over the famed Overseas highway, famed engineering marvel, through the Florida Keys to Key West. Another is to the Lake Okeechobee region, where one can see the second largest lake wholly within the bounds of the U.S. and famed for its fishing, and one of the richest agricultural regions in the world.

Things you might want to include in



For a "MILLIONAIRE" VACATION . . . on a "PIGGY BANK" BUDGET . . .

TRY FLORIDA This Summer!

Yes, Florida's fabulous fun facilities are yours in summer at rates to please the most modest budgets . . . right when so many less-favored resorts are at their "peak season" in crowds and prices! And Florida summers are mild . . . with ocean tradewinds . . . or cooling lakes and rivers on every hand. So pick up, pack up and come on down! Florida promises:

MORE FUN FOR YOU . . . IN '52!

your baggage are your fishing rod, golf clubs, bathing suit, tennis racket or other game paraphernalia--Miami has numerous excellent playgrounds and at some, play equipment is provided without charge.

Surf bathing is the favorite recreation in Miami with both residents and visitors. Fishing is the favorite sport. Hundreds fish daily from bridges, the shore and from boats. The largest charter sports fishing fleet in the nation, if not the world, docks at Miami's front door.

Such big game fish as sail, marlin, tarpon and many lesser varieties can be taken in the Gulf Stream, just a few minutes by boat from the Miami docks.

The McAllister hotel, at the intersection of Biscayne boulevard and Flagler street, Miami's two principal thoroughfares, and the Columbus hotel, which adjoins it, will be headquarters for the Rainbow Division veterans during the reunion.

Within easy walking distance of the Bayfront Park Municipal auditorium, the

hotels are air-conditioned and have every convenience. There are other hotels, as modern and as well situated, along the boulevard or close by. The auditorium is within a stone's throw of Biscayne Bay and the fishing docks.

A quick run-down on the program for the 1952 Rainbow Division veterans reunion and auxiliary sessions to be held in Miami in July shows Rainbows will have a busy week-end, liberally sprinkled with entertainment.

Registration will get under way at noon Friday, July 11, in the lobby of the McAllister hotel. The principal activity for the day will be the Early Bird session, to be held at 8 p.m., at the McAllister, which, with the adjoining Columbus hotel, has been chosen convention headquarters.

The registration will again be ready for business at 9 a.m., Saturday. The opening session of the reunion will be held at 2 p.m., on the Columbus hotel roof, with President William S. Butts of Tulsa, Okla., presiding.



These sessions will be followed by the grand ball, which will be held in the city-owned Bayfront Park auditorium at 9 p.m.

Church services will be held, beginning at 11 a.m. Sunday, in the Central Baptist church, which is within easy walking distance of the headquarters hotel. Chaplain John A. Callan will officiate. A meeting will be held at 2 p.m. at the Columbus hotel roof and at 7 p.m., there will be a special meeting of World War II Rainbow veterans at the McAllister hotel.

The final business session of the reunion will begin at 10 a.m. Monday, at the Columbus hotel roof. The annual banquet will be held at 7 p.m., Monday, at Bayfront Park auditorium. Following at 11:45 p.m., there will be the Champagne Hour.

Members of the Rainbow Division Veterans auxiliary will begin registering at 3 p.m., Friday, July 11, and will be continued on every day of the convention. Registration will be in the McAllister hotel lobby, auxiliary members will join in the Early Bird party to be held at 8 p.m. at the hotel.

The national executive committee will meet at 10 a.m. Saturday at the hotel. The auxiliary members will attend a joint opening business session at 2 p.m. on the Columbus hotel roof, and then will open its business sessions at the McAllister hotel. They will also attend the grand ball.

After the joint religious services Sunday at the Central Baptist church, there will be a national executive committee brunch at 12:30 p.m., for the auxiliary. They will also attend the World War II meeting at 8 p.m. at the McAllister.

The closing business session of the auxiliary will open at 10 a.m. Monday at the McAllister hotel. A ladies' social will be held at 2:30 p.m. at Burdine's, one of the city's principal department stores, followed by a shopping tour. Auxiliary members will also attend the annual banquet at 7 p.m., in Bayfront Park auditorium, and the Champagne Hour at 11:45 p.m.



REUNION PROGRAM

Friday, July 11th

REGISTRATION
Lobby, McAllister Hotel Noon

EARLY BIRD SESSION
McAllister Hotel 8 p.m.

Saturday, July 12th

REGISTRATION
Lobby, McAllister Hotel 9 a.m.

NAT'L EXECUTIVE COMM. MEETING
McAllister Hotel 10:00 a.m.

OPENING SESSION
Columbus Hotel Roof 2:00 p.m.

GRAND BALL
Bayfront Park Auditorium 9:00 p.m.

Sunday, July 13th

CHURCH SERVICES
Central Baptist Church 11:00 a.m.
(Chaplain John A. Callan)

BUSINESS SESSION
Columbus Hotel Roof 2 p.m.

WORLD WAR IIers SPECIAL MEETING
McAllister Hotel 7:00 p.m.

Monday, July 14th

FINAL BUSINESS SESSION
Columbus Hotel Roof 10:00 a.m.

ANNUAL BANQUET
Bayfront Park Auditorium 7:00 p.m.

CHAMPAGNE HOUR
Bayfront Park Auditorium 11:45 p.m.

AUXILIARY PROGRAM

Friday, July 11th

REGISTRATION
Lobby, McAllister Hotel 3:00 p.m.

EARLY BIRD SESSION
McAllister Hotel 8:00 p.m.

Saturday, July 12th

OPENING SESSION (Jointly With Men)
Columbus Hotel Roof 2:00 p.m.

AUXILIARY BUSINESS SESSION
McAllister Hotel (following joint session)

GRAND BALL
Bayfront Park Auditorium 9:00 p.m.

Sunday, July 13th

CHURCH SERVICES

Central Baptist Church 11:00 a.m.
(Chaplain John A. Callan)

AUX. NAT'L EXEC. COMM. "BRUNCH"
(Place not reported) 12:30 p.m.

WORLD WAR IIers SPECIAL MEETING
McAllister Hotel 7:00 p.m.

Monday, July 14th

FINAL BUSINESS SESSION
McAllister Hotel 10:00 a.m.

LADIES' SOCIAL and SHOPPING TOUR
Burdine's 2:30 p.m.

ANNUAL BANQUET
Bayfront Park Auditorium 7:00 p.m.

CHAMPAGNE HOUR
Bayfront Park Auditorium 11:45 p.m.

CREDITS are due to the City of Miami News Bureau for providing copy and news pictures; and to the Miami electric light company (the exact name of the company not known to your editor) for providing the "Reddy Kilowatt" decal "Meet me in Miami", which has been reproduced several times this year.



Attention Chapter and State Association Officers

DELEGATES-TO NATIONAL REUNION-Each Chapter is entitled to one delegate for each ten actual paid-up members in the National Association, and two delegates at large. At earliest possible date kindly notify National Secretary of name and membership card number of each delegate from your chapter.

NATIONAL EXECUTIVE COMMITTEEMAN-Each State is entitled to one member on the executive committee. Please submit choice from your State by June 30th to National President and mail copy of letter to National Secretary.

REUNION COMMITTEE APPOINTMENTS-Your suggestion for placement of delegates on reunion working committees should be forwarded to National President and copy of same should be filed with National Secretary. The committees are: Auditing-Budget and Finance-Constitution and By-Laws-Credentials-Memorial-Nominations-Time and Place. Note: States with more than one chapter, and no State organization, should arrange a mutually satisfactory list through correspondence or by personal contact. Act promptly, don't delay.

(Fill out the Hotel Reservation and Reunion Registration forms below and mail to: Jim Barney, Reunion Chairman, P. O. Box 351-C, Kendall, Florida.) Your Hotel Reservation request will be turned over to the hotel, and they will send an acknowledgement and confirmation direct to you.

HOTEL RESERVATION. Check Hotel selected and accommodations wanted:

() HOTEL McALLISTER				() COLUMBUS HOTEL			
Single	\$4.00 ()	\$5.00 ()	\$6.00 ()	Single	\$5.00 ()		
Double	\$6.00 ()	\$7.00 ()		Double	\$7.00 ()		
Twin beds	\$7.00 ()	\$8.00 ()	\$9.00 ()	Twin beds	\$8.00 ()	\$10.00 ()	
Suites	\$16.00 ()	\$18.00 ()		Connecting baths (3)		\$4.00 each ()	
Connecting baths - single		\$3.50 ()		Suites	\$20.00 ()		
double		\$5.50 ()					
Multiples (4 persons) -		\$2.50 each ()					

There will be _____ persons in my party. Date of arrival _____
Expected length of stay _____

Name _____

Address _____

REGISTRATION APPLICATION. Please register me for the National Reunion:

There will be _____ persons in my party.

() Enclose find check or money order for \$ _____; _____ persons at \$10 each.

() I will pay when I arrive.

Name _____ Rainbow Unit _____

Address _____

WELCOME



to the

34th ANNUAL REUNION

MIAMI, FLORIDA

R. ALLEN GIBBONS, National Secretary, Rainbow Division Veterans,
P. O. Box 342, Roanoke 3, Va.

Dear Allen: I am proud of being a Veteran of the Rainbow Division.



I served with the (Name of Unit in 42nd Division)

and wish to join our Association. I enclose \$2. Please send me my membership card and send *The Reveille* to the following address: