

The RAINBOW REVEILLE

OFFICIAL PUBLICATION OF THE
Rainbow Division Veterans



Vol. XXVII

June 1948

No. 10



THE
WILLIAM PENN

Headquarters
for the

RAINBOW
"BUDDY"
REUNION

PITTSBURGH

July 12-13-14

A national association of veterans of the Rainbow (42nd) Division, to perpetuate that spirit of comradeship which was the greatest single factor in the success of the Division and to keep alive the memory of departed comrades.

Rainbow Division Veterans



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Chaplain—Rev. John Callan.

Judge Advocate—Leland L. Whitney.

Sergeant-at-Arms—Walter Hamburg.

Historian—Marshall Andrews.

Master of Ceremonies—"THE CHAMPAGNE HOUR"—J. Monroe Johnson.

The RAINBOW REVEILLE

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September to June

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Reveille Committee—Edward C. Weitzel, Walker H. Colston, Dan I. Glossbrenner.

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EARL DENNIS

Vol. XXVII June 1948 No. 10

Washington 5, D. C.

"WON'T BE LONG NOW"

Here we are knee deep in June and the Annual Rainbow Reunion just around the corner. Pittsburgh, here we come!

Few Rainbowers who have ever attended a Reunion miss one from choice. The Reveille never has to do a selling job on such Rainbowers. But, (and we are speaking principally to Rainbowers of World War II) you who have never attended a Rainbow Reunion have missed a happy and satisfying experience. Start at

Pittsburgh July 12 -- attend your first Reunion.

Fill out the reservation card on Page 7 or copy the information from it on to a letter and send it to the William Penn Hotel in Pittsburgh. It's not a bit too late to do it now.

PITTSBURGH WELCOMES YOU

Dear Rainbowers:

The Pittsburgh Chapter takes particular delight in welcoming the National Association to Pittsburgh for the Thirtieth Annual Reunion.

We believe that our program will meet with your approval. All we need now is fine weather and a good turnout.

We would request that you write to the William Penn Hotel immediately and make your reservation. They will acknowledge your letter and we feel sure that you will get the accommodations you want.

As we have previously announced, the registration fee is \$10.00 for the men and \$5.00 for the women. Why not send in your registration before hand, which will be a big help to us, and will save you the time of standing in line when you get to Pittsburgh.

Please send your check to V. D. Fleckenstein, 121 Pentland Ave., Pittsburgh 17, Pa.

We feel sure your reunion with us will be most pleasant.

CONRAD A. EIBECK



If you are proud of the fact
you are a

RAINBOW VETERAN

Why not let the world
know—wear a

RAINBOW BUTTON

One Dollar sent to the National
Secretary gets you one
in a hurry.

R. Allen Gibbons
P. O. Box 342
Roanoke 3, Va.

FROM YOUR NATIONAL PRESIDENT

This was a very happy year, traveling from one state to another and being entertained by the nicest people at all times--Rainbowers. It was a pleasure serving with Rainbow and the many kindnesses will never be forgotten.

Visited Asbury Park with the New Jersey boys June 12th and 13th and the following week-end with Ohio Chapter at Cedar Point. Now my travels are completed except the best of trips--The National Reunion.

Within the past week I've returned from a trip to Kansas City, Oklahoma City and Tulsa and received a call from your Reveille publisher asking for material for this issue.

I have been neglecting to do this very thing. It is difficult to think a year has elapsed since our last Reunion.

Couldn't write about the past, it's history and I wouldn't change it if I could; the record stands. No use to mention the times because the times are good as always, if we know what to do with them.

There are a few days in July that I would suggest what you do--July 12, 13, and 14 are very dear to many Rainbowers.

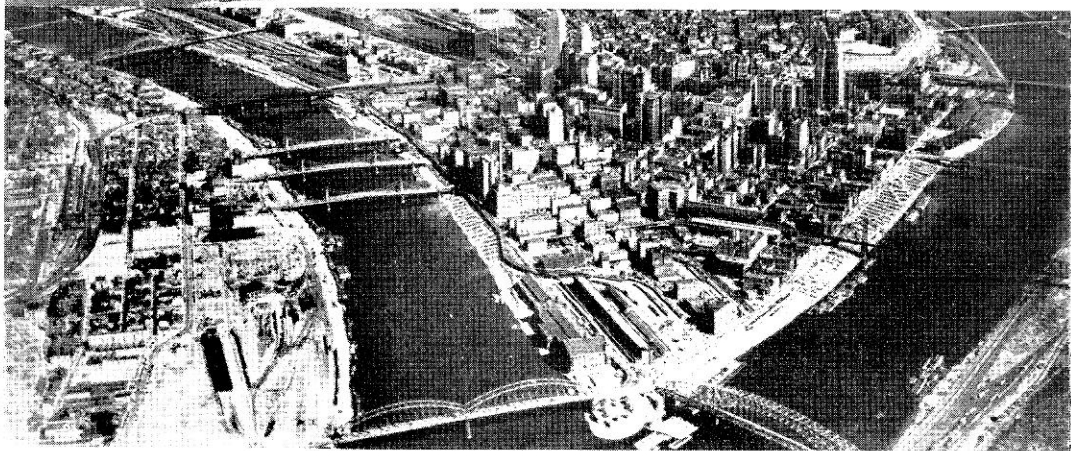
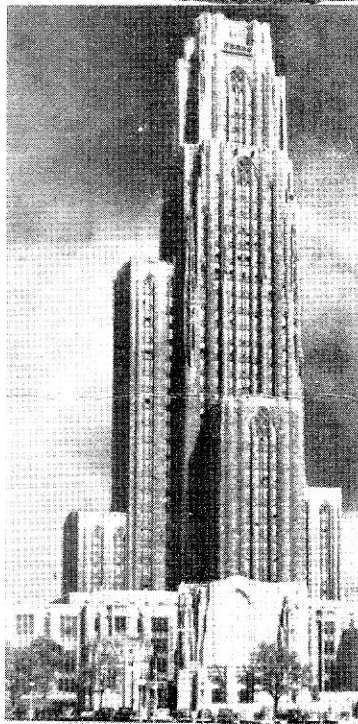
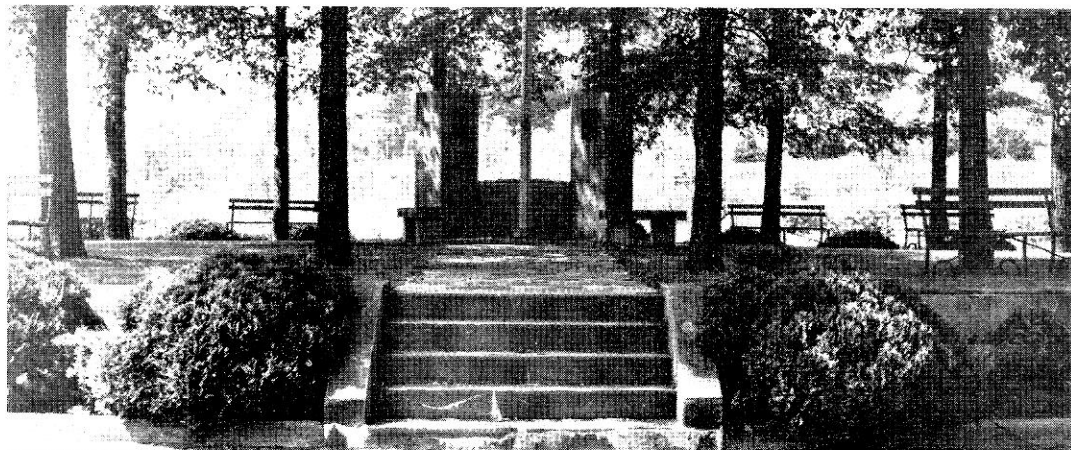
These three days mean more to me than any days in my life. And why? Because without Rainbow Reunions I would not know you. Hundreds of friendships have been renewed each year and all the new ones consummated mean more to us each year.

No, we Rainbowers wouldn't change the past if we could; we would have too much to lose. We have learned to value friendship. We know times would be dreary without them. That is why so many of us are trekking to our thirtieth Reunion, which we hope will be one of the best ever attended.

The Reunion Committee has been planning to make this one of the most enjoyable ever.

Don't forget everyone is invited so send that reservation to the William Penn Hotel. We want all Rainbowers on the Friendship Train to Pittsburgh.

JOHN D. BRENNER



ASSOCIATION

PRO

SUNDAY, JULY 11

Early Birds Get-Together

MONDAY, JULY 12

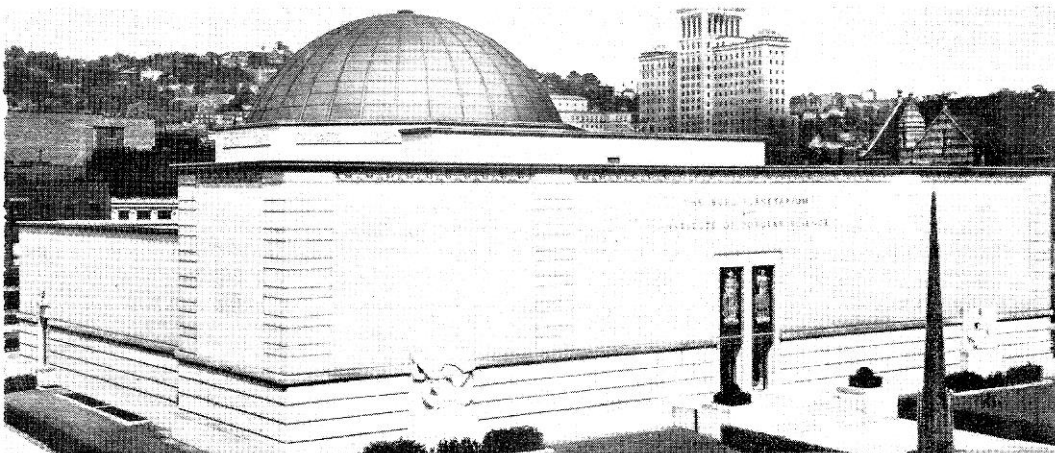
9:00 A. M. - Registration
 10:00 A. M. - Nat'l Executive Committee
 2:00 P. M. - Opening Meeting
 (Grand Ballroom)
 3:00 P. M. - Business Meeting
 9:00 P. M. - Pennsylvania Night

TUESDAY, JULY 13

9:00 A. M. - Registration continues
 10:00 A. M. - Business Meeting
 2:00 P. M. - Trip through Jones &
 Laughlin Steel Mill
 9:00 P. M. - Dance: Grand Ballroom

WEDNESDAY, JULY 14

9:00 A. M. - Registration continues
 10:00 A. M. - Final Business Meeting
 Election of Officers
 2:00 P. M. - Trip to Joyce Kilmer Memorial
 by New York Delegation
 Sight-seeing trips:
 to H. J. Heinz Plant
 to the Parks
 to the Zoo
 to the Planetarium
 7:30 P. M. - Banquet
 11:45 P. M. - Champagne Hour



GRAM

AUXILIARY

SUNDAY, JULY 11

Early Birds Get-Together

MONDAY, JULY 12

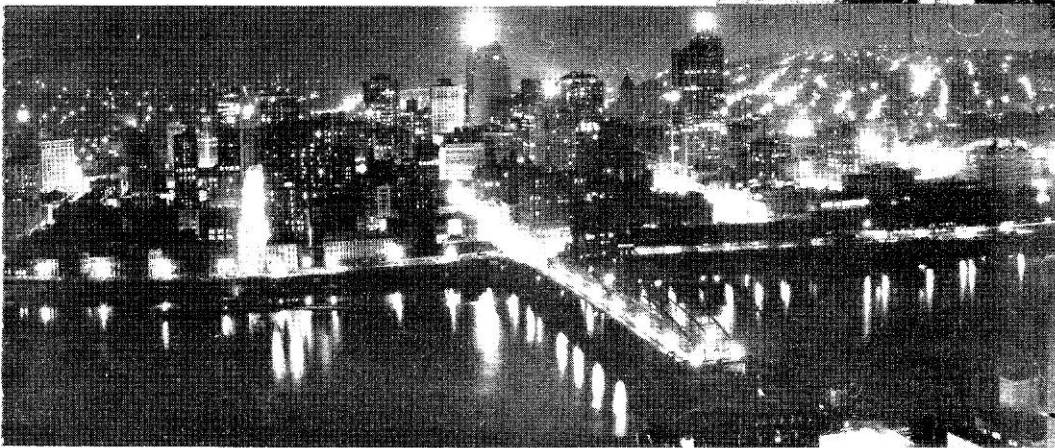
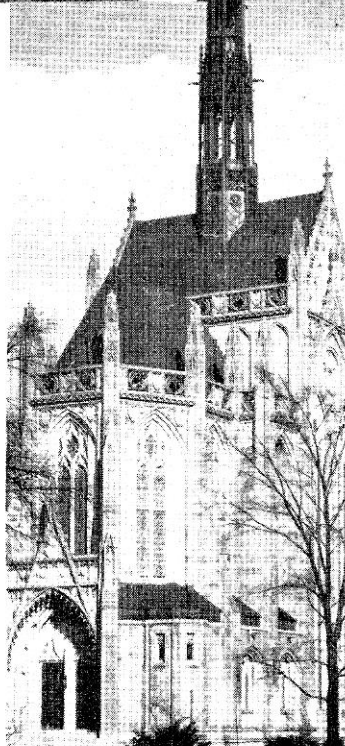
- 9:00 A. M. - Registration
- 10:00 A. M. - Nat'l Executive Committee
- 2:00 P. M. - Opening Meeting
- 3:00 P. M. - Business Meeting
- 9:00 P. M. - Pennsylvania Night

TUESDAY, JULY 13

- 9:00 A. M. - Registration continues
- 10:00 A. M. - Shopping Trips
- 2:00 P. M. - Trip to Civic Center
- Tea at Schenley Hotel
- 9:00 P. M. - Dance: Grand Ballroom

WEDNESDAY, JULY 14

- 9:00 A. M. - Registration continues
- 10:00 A. M. - Final Business Meeting
- Election of Officers
- 2:00 P. M. - Trip to Joyce Kilmer Memorial
by New York Delegation
- Sight-seeing trips:
 - to H. J. Heinz Plant
 - to the Parks
 - to the Zoo
 - to the Planetarium
- 7:30 P. M. - Banquet
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PITTSBURGH -- PAST AND PRESENT

The average traveler, these days, is on a hurried trip, and to them, Pittsburgh is a place of dark mills, brightly lighted skies, hills and rivers, glimpsed as the train rushes on to keep to its schedule between the East and the West. Now Pittsburgh is glad that the Rainbow is going to stop over long enough to see that we have beauty and culture and a fast developing civic pride.

The historic Point, at the confluence of the Monongahela and Allegheny rivers, forming the Ohio, was early recognized for the value of its strategic location and many bloody battles were fought between the Indians, the French and English for its possession. In 1749 Celeron de Bienville, a French explorer took possession of the region in the name of France. In 1753, George Washington, a youth of 21, wrote in his diary, "I have spent some time in viewing the rivers and the land in the fork, which I think extremely well situated for a fort." Over a period of five years of conflict the English gained possession and built Fort Pitt on the site of the French Fort Duquesne. In gratitude to William Pitt, a young member of the House of Commons, for his friendliness to the colonies, the fort was named in his honor and though he died a young man he has become "Pa Pitt" to all Pittsburghers.

The rivers formed natural roadways for the adventurous frontiersmen advancing to the West and Pittsburgh became the "Gateway to the West" and few pioneers escaped its rough hospitality. The Block House, situated on Penn Avenue near the Point of the Rivers, is the last remains of past days of strife and is kept by the Daughters of the American Revolution as a memorial to our hardy ancestors.

As the dangers of conflict with the Indians decreased, a steady flow of settlers crossed the mountains and many farms were hewn from the forest. Grain became abundant and shipping facilities to the East being inadequate, the farmers found the distilling of whiskey profitable. It is said that the distilled product of 40 bushels of grain could be transported on the back of one mule. The new United States Government, needing revenue, placed an excise tax on whiskey, angering the Western Pennsylvania farmers and

again the threat of war arose. An army was sent west to suppress the so-called "Whiskey Insurrection." The show of force soon quieted the rebellious farmers but did not deter the manufacture of whiskey, as in 1816 there were sixty-seven distilleries in the city at which time the city had an approximate population of 6,000. Fortunately, this condition does not exist in 1948!

In 1760 a Captain, visiting the Fort, discovered coal in the hill opposite the Point and it was first used as fuel by the British soldiers. This discovery led to starting of industry in Pittsburgh. Within a few years iron furnaces and glass factories were established, the phenomenal growth of which has given the name of the "Workshop of the World" to Pittsburgh.

The iron industry of Eastern Pennsylvania goes back to 1716 when the first primitive forges were built for the manufacture of the necessities of life such as knives, plows, and nails. Similar iron forges were early established in Pittsburgh and the discovery that bituminous coal made a superior coke caused the iron industry to migrate across the mountains to Pittsburgh, giving this city the leadership in this field. The abundance of coal with its companion fuels, oil and gas, has enabled Pittsburgh to produce in great quantities causing the location of many industries in this region.

In 1886 Charles M. Hall, a young man just graduated from Oberlin College, while working here discovered the electrical method still in use, of separating aluminum from its natural compounds. This led to the building of the great aluminum industry for which Pittsburgh is noted.

From a small beginning the great glass industry, started in 1797, has become a large factor in the business life of this community, leading in the manufacture of plate glass, window glass and also produces a high grade of optical glass.

In 1868 George Westinghouse invented the air brake which gave great impetus to high speed and safety on railroads. This led to the manufacture of air brakes, railroad switch and signal equipment and in 1886, the Westinghouse Electric and Manufacturing Co. was organized. This has developed into the second largest electrical manufacturing company in the United States. This company pioneered in the development of radio and in 1920 the first commercial radio broadcast was made over Station KDKA.

Who hasn't eaten with pleasure a crisp

SHOW YOUR COLORS

National Secretary
Box 342 Roanoke, Va.



A car owned by a Rainbow
is not fully equipped unless it
has a Rainbow decal on the
windshield.

Price 2 for 25c

PLEASE RESERVE ACCOMMODATIONS AS CHECKED (✓)

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mailed from Canada

Name _____ (PLEASE PRINT)

Address _____ City _____ State _____

Date arriving	a. m. p. m.	Date departing	a. m. p. m.	Unless requested otherwise, we will hold your reservation until 6:00 p.m. the day of your arrival
ROOM AND BATH			4.00 ☐	4.75 ☐ 5.75 ☐
SINGLE—PER DAY			4.25 ☐	5.00 ☐ 6.00 ☐
			4.50 ☐	5.25 ☐ 7.00 ☐
DOUBLE BEDROOM—BATH		6.25 ☐	7.00 ☐	7.75 ☐ 9.50 ☐
TWO PERSONS—PER DAY		6.50 ☐	7.25 ☐	8.25 ☐ 10.00 ☐
		6.75 ☐	7.50 ☐	8.50 ☐
TWIN BEDROOM—BATH		7.00 ☐	7.50 ☐	9.50 ☐ 11.00 ☐
TWO PERSONS—PER DAY		7.25 ☐	8.25 ☐	10.00 ☐ 13.00 ☐
SUITES		14.00 ☐	18.00 ☐	
PARLOR—BEDROOM—BATH		16.00 ☐	19.00 ☐	Large suites, two bedrooms subject to confirmation
		17.00 ☐	21.00 ☐	

Third person in room
\$2.50 additional

Reservations assigned at next available
rate when indicated rate not obtainable

Heinz pickle? This company was founded almost 80 years ago on the North Side of the Allegheny River in a small way and has since become the largest canning company in the world and boasts of 57 varieties. Visitors to Pittsburgh are welcomed at the plant and are shown through the immaculate factories, ending the tour with tastes of their delicious products.

Education early became an ambition of the young city and in 1787 what is now the University of Pittsburgh was founded. The University has grown and is now housed in the Cathedral of Learning, a beautiful thirty-six story skyscraper which dominates the vicinity. The first floor is given over to the Commons in the center, surrounded by the Nationality Rooms, used as class rooms, depicting the art and culture of the various nationality groups of Pittsburgh. A tour of these rooms will long be remembered.

The Carnegie Institute of Technology located adjacent to Schenley Park was founded in 1900 with funds given by Andrew Carnegie. This school is one of the leading technical schools of the country. Close at hand is the Carnegie Library and Museum, also given to the citizens of Pittsburgh through the generosity of Andrew Carnegie.

A great deal of research work is done in Pittsburgh in connection with industry and this work is centered in the Mellon Institute founded by the Mellon brothers in 1910. A new building was erected in 1937, an imposing edifice of Indiana limestone, Grecian architecture and the roof supported by the largest monolithic columns in the world.

On the North Side, in "old Allegheny," the Buhl Foundation has given to the city a Planetarium, teaching the marvels of the skies to young and old. Sky shows are given with a lecture several times daily, and one visit leads to a desire for

The above can be used as your reservation card for the Pittsburgh Reunion. Or, it will supply all information with reference to hotel rates.

more knowledge about the heavens above us.

This only gives a little glimpse into the history, the industry and the beauty of Pittsburgh, and we hope that the Rainbow will enjoy seeing it.

Dorothy M. Winslow

CHAPTER STANDINGS

	Last year's record	1947-48 as of May 15	1947-48 War Members
CHAPTER			
Alabama State Association.....	0	0	0
Crawford Z. Ables (Gadsden).....	1	2	1
John W. Carroll (Mobile).....	70	70	2
M. H. Jordan (Birmingham).....	112	69	7
J. M. Strassburger (Mont'gy).....	113	113	3
Wm. M. Peters (Tuscaloosa).....	15	25	0
Durward Crowder (Lanett).....	16	16	0
Alabama Total.....	327	295	13
Los Angeles.....	207	176	21
San Francisco.....	101	177	35
Joyce Kilmer (San Diego).....	25	21	6
James Daugherty (Long Beach).....	2	0	0
California Total.....	335	374	62
Colorado (Denver).....	25	6	3
District of Columbia.....	116	101	24
Florida State Association.....	0	0	0
Jacksonville.....	15	2	0
Miami.....	51	39	5
Pensacola.....	6	2	0
St. Petersburg.....	16	0	0
Gen. C. P. Summerall (Orlando).....	50	49	8
Florida Total.....	138	92	13
Georgia Chapter (Macon).....	33	24	0
Cooper D. Winn (Atlanta).....	31	32	7
Georgia Total.....	64	56	7
Illinois (Chicago).....	1,001	789	148
Danville.....	67	69	5
Illinois Total.....	1,068	858	153

CHAPTER STANDINGS

Indiana State (Indianapolis).....	318	314	39	Columbus	107	98	8
Bloomington	55	53	0	Newark	44	32	1
Fort Wayne	61	35	2	Luther Swigart (Mansfield)	24	23	1
LaFayette	18	24	0	Akron	19	19	4
Martinsville	27	29	1	Dyer J. Bird (Marion)	29	30	0
South Bend	36	22	10	Paul Hume (London)	1	3	0
Indiana Total	513	477	52	Toledo	22	19	8
Iowa State Association	0	0	0	Edison H. Miller (Delaware).....	35	34	3
Col. E. R. Bennett (Des Moines)	209	209	30	Lancaster	53	53	0
Cedar Rapids	46	36	3	Cleveland	60	40	13
Oskaloosa	40	35	0	Springfield	15	15	1
Creston	51	61	1	Vets. Co. G. 166th Inf.	135	84	0
Lee County (Fort Madison)	16	6	0	Pickaway (New Chapter)		20	0
Fort Dodge	15	5	0	Ohio Total	687	580	54
Mason City (North Iowa)	29	20	5	Oklahoma State Association.....	2	17	3
Mathew A. Tinley (Coun. Bluffs)	56	53	1	Oklahoma City	41	44	12
Cedar Valley (Waterloo & Cedar Falls)	47	45	7	Tulsa	51	67	17
Ottumwa	55	43	2	Oklahoma Total	94	128	32
Southwest Iowa (Shenandoah)	25	16	0	Oregon	8	5	3
Northwest Iowa (Sioux City)	54	43	2	Pennsylvania State Ass'n	0	0	0
Dubuqueland (Dubuque)	17	17	6	Easton	124	116	16
Iowa Total	660	589	57	Pittsburgh	123	121	45
Louisiana (New Orleans)	19	4	1	Bethlehem	30	40	7
Maryland (Baltimore)	80	69	14	Lancaster	89	116	12
Massachusetts (Boston)	89	40	20	Reading	40	42	7
Michigan (Detroit)	205	184	55	Philadelphia	68	61	33
Minnesota State Association	1	0	0	Pennsylvania Total	474	496	120
Minneapolis	187	233	16	South Carolina (Columbia)	38	29	4
St. Paul	48	51	4	Tennessee Chapter	3	0	0
Minnesota Total	236	284	20	Chattanooga (New Chapter)		33	19
Missouri-Kansas (Kansas City)	123	110	15	Tennessee Total	3	33	19
St. Louis	64	24	19	Texas (Dallas)	93	84	32
Missouri-Kansas Total	187	134	34	Virginia State (Roanoke)	109	92	14
Nebraska Chapter (Lincoln)	43	46	13	Homer A. Hughes (Lynchburg)	44	42	5
Omaha (New Chapter)		32	27	Maurice Tyler Jr. (Richmond)	32	38	17
Nebraska Total	43	78	40	Virginia Total	185	172	36
New Jersey (Red Bank)	146	125	65	Washington State (Seattle).....	33	17	2
Gen. C. T. Menoher (Newark)	20	25	7	Wisconsin State Association.....	6	4	0
New Jersey Total	166	150	72	Appleton	61	48	3
Father Duffy (NYC)	716	720	78	Gen. D. MacArthur (Milwaukee)	17	26	10
Long Island	22	21	1	Fond du Lac	38	38	5
Westchester	17	19	1	Oshkosh	48	35	0
New York Total	755	760	80	Wisconsin Total	170	151	18
Ohio State Association	40	19	6	Wyoming (Cheyenne)	15	4	1
Ralph Berger (Marysville)	38	36	0	National Chapter—War I	32	8	0
Cincinnati	65	55	9	National Chapter—War II	645	68	68
				Grand Totals	7,494	6,326	1,109

Since membership of 6,326 on May 15 is 713 behind May 20 of last year and War II memberships are 409 behind same date, all Chapters are urged to secure every possible additional member before the final compilation is made to be reported to the 1948 Reunion.

ATTENTION! ALL RAINBOWERS WITHOUT 1947-48 MEMBERSHIP CARDS!! YOU can help to prevent another deficit this year, and eliminate the chance of having your name removed from the "Reveille" mailing list, by paying your dues NOW. If you don't know the address of your nearest local Chapter, use the coupon below.

If YOU do not belong to a chapter, use the following coupon:

R. ALLEN GIBBONS, National Secretary, Rainbow Division Veterans, 6/48
R. O. Box 342, Roanoke 3, Va.

Dear Allen: I am proud of being a Veteran of the Rainbow Division.

I served with the
(Name of Unit in 42nd Division)

and wish to join our Association. I enclose \$2. Please send me my membership card and send *The Reveille* to the following address:

ROBERT J. HAYWARD
118 PINCKNEY ROAD
RED BANK NEW JERSEY