

The RAINBOW REVEILLE

OFFICIAL PUBLICATION OF THE
Rainbow Division Veterans



Vol. XX

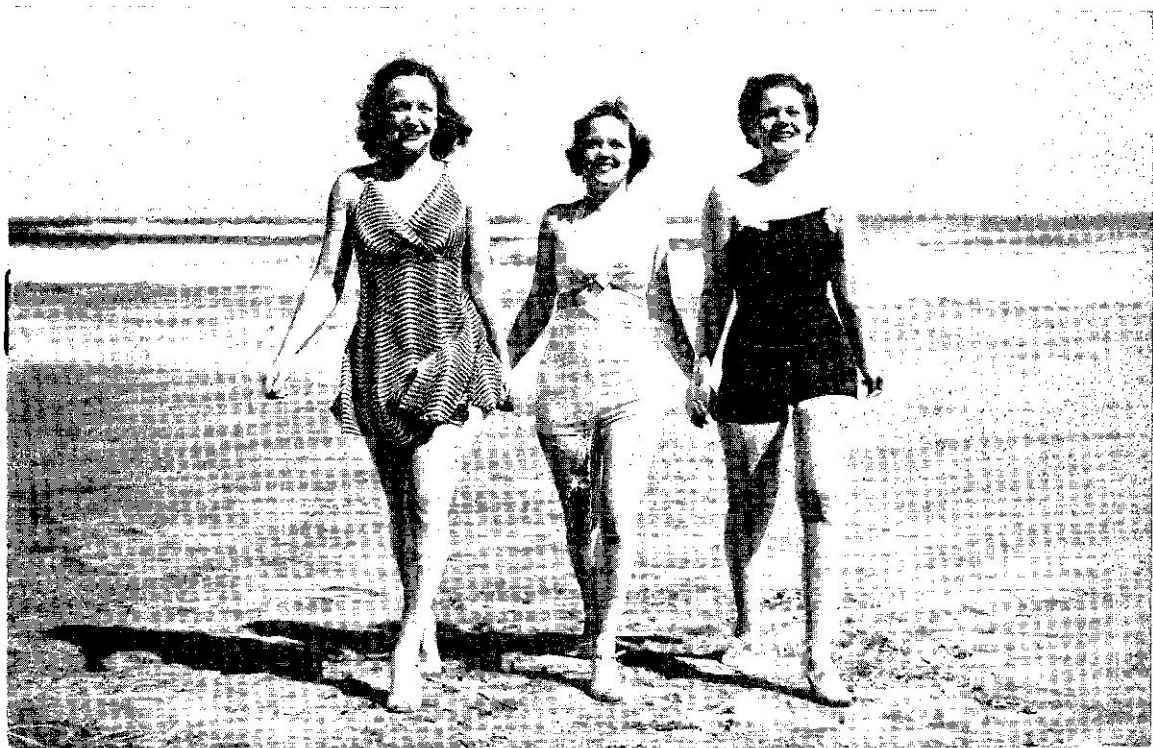
REUNION NUMBER, 1941

No. 10

TWENTY-THIRD ANNUAL
RAINBOW REUNION
Atlantic City

July 12, 13 and 14, 1941

"Rainbow's Reunion by the Sea"



Rainbow Division Veterans



A national association of veterans of the Rainbow (42nd) Division, to perpetuate that spirit of comradeship which was the greatest single factor in the success of the Division and to keep alive the memory of departed comrades.

OFFICERS

Permanent Honorary Presidents

Gen. Henri J. E. Gouraud, France
Gen. Douglas MacArthur, United States
Honorary President—Elmer F. Neagle.
President—William S. Nevius, P. O. Drawer III, Wyandotte, Michigan.

Vice Presidents—James R. Dent, Warner Grassell, John Brenner, William S. Butts.
Secretary—Albert Hoyt, 3792 W. 152nd St., Cleveland, Ohio.

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Chaplain—Rev. Harry L. Carter.

Historian—Henry J. Reilly.

Judge Advocate—Leland L. Whitney.

Sergeant-at-Arms—Bernard J. Sullivan.

Master of Ceremonies—"THE CHAMPAGNE HOUR"—J. Monroe Johnson.

The RAINBOW REVEILLE

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Reveille Committee—M. Manning Marcus, Ruby D. Garrett, Leland L. Whitney.

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ARTHUR E. SLATTERY, WILLIAM CARROLL,

FRANK WEST, H. H. PELTON,

FRED CORNELIUS

Vol. XX

June, 1941

No. 10

cessful year for our organization. To the elected officers who have served with me is offered sincere thanks for the way they have executed the duties of their office, to the honor and glory of Rainbow. To the members of my staff, whose unstinted labor and loyal service has contributed so notably to this successful year. To my predecessors and the other members of the Executive Committee, whose counsel has been rich with experience and ripe with wisdom, my thanks for their invaluable support and loyal aid. To the Chapter officers, the men who, year in and year out, carry the burden of their offices as a labor of love; these are the men who have kept our association alive, and fruitful with success. To the membership who have so richly supported all of these officers, and have made it possible that between them we have enjoyed our most successful year, in point of paid-up membership and Rainbow activity.

The Rainbow year is not yet over, however. There remains the National Reunion, each year the crowning point in Rainbow achievement. I am able to assure you that New Jersey has prepared for you a Reunion which will be a suitable and glorious climax to a wonderful Rainbow year. Atlantic City offers to our organization a Reunion which will live up to every rich tradition of our association, and will in addition offer much in the way of recreation and pleasure which is possible only in such a magnificent resort city on the ocean. I urge every Rainbower who can possibly do so to plan now to participate in this opportunity to enjoy a few days of happiness and relaxation with congenial comrades at a great vacation spot.

Yours in the Rainbow,

BILL NEVIUS.

THE PRESIDENT'S MESSAGE

Dear Rainbowers:

Forgive me if this final message of the year closes, as my first message opened, on a personal note. In that message I spoke of the happiness it had given me to be selected for the honor of being your leader for this year. As the Rainbow year draws to a close I feel impelled to say that the loyal, zealous, and heart-warming co-operation which was given me throughout the year by Rainbowers everywhere made my year of service as your President everything my heart could have desired. From the bottom of my heart I thank every one of you for the spirit of service which has made it such a splendidly full and suc-

POSTPONE UNVEILING OF RAINBOW MONUMENT

The unveiling of the Rainbow Monument at Camp Mills, which was originally scheduled to be held on the morning of July 12, has been postponed until an undetermined date in September. The Long Island Chapter will announce the date of the unveiling later, and it is hoped that Rainbowers from every section of the nation will endeavor to be present and participate in this ceremony, which will mark the first Rainbow Memorial on a national basis. F. Lester Sullivan acknowledges with thanks the many contributions already received. The Memorial is not yet fully financed, however, and Rainbowers who desire to make contributions are requested to remit to G. E. Seaman, care of Air Reduction Co., 60 E. 42nd Street, New York City. The names of all contributors will be setled in the cornerstone of the Monument.

Welcome to Atlantic City

An affectionate and heart-warming welcome awaits you at Atlantic City. The New Jersey Chapter has, for many years, looked forward to this opportunity and we are determined to make your stay with us one that will linger long and pleasantly in your memory.

We hope that many will come with their families, that they, too, may enjoy the pleasure and spirit of this inspiring occasion.

Yours in the fellowship of Rainbow,
BOB HAYWARD,
President, New Jersey Chapter.

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JUN 2 1941

RAINBOW DIVISION VETERANS ASSOCIATION

CARE RAINBOW REVEILLE 717 SIXTH ST NW WASH D C

NEW JERSEY PROUD TO WELCOME RAINBOW VETERANS TO ATLANTIC CITY FOR ANNUAL REUNION JULY 12, 13 14 STOP AS GALLANTRY AND DISTINGUISHED ACCOMPLISHMENTS OF RAINBOW DIVISION MADE HISTORY IN FRANCE HOPE THIS REUNION MAKES HISTORY BY RECORD ATTENDANCE AND ENJOYMENT OF OUR GREAT SEASIDE RESORT.

CHARLES A. EDISON, GOVERNOR

CITY OF ATLANTIC CITY

My Dear Rainbow Division Veterans:

As Mayor, and on behalf of our citizens, it is my pleasure to extend the most hearty welcome to the Convention of the National Association of Rainbow Division Veterans.

Mild climate augmented by cool, ocean breezes, the world-famous Boardwalk, eight miles of fine beach, palatial hotels, ocean piers, modern motion picture theatres and all of our many natural and man-made advantages are at your disposal.

It is our sincere desire that your entire visit will be enjoyable and we want you to make full use of all our many facilities so that you will leave for your homes with the hope of returning to Atlantic City again.

Sincerely,
THOMAS D. TAGGART, JR., Mayor.

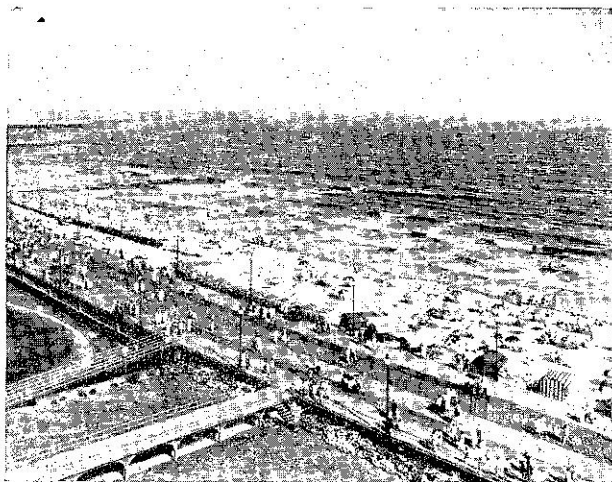
Reunion Chairman Issues Orders of the Day

To All the Brass Hats, Non-Coms and Bucks of the Rainbow Division Veterans:

On July 12th, 1941, we go into action in Atlantic City, N. J. You will not falter when you attack the enemy (Gloom); he shall be put out of commission immediately; the weapon that we will use will be sociability in the greeting of our comrades that we have not seen in quite a few months, years or hours. Ours will be a grand victory, no armistice, the complete enjoyment of our buddies' company for a full three or four days. Yes, we have had other Reunions, but they are lost in memory in anticipation of the next one, now to be held in 1941. This will no doubt be a grand one, to be right at the seashore at the height of the season, bathing in the Atlantic Ocean on the safest beach on our coasts. Now you Doughboys, Pill Rollers, Artillerymen, Machine Gunners,

Trench Mortars, Ammunition and Supply Trains, Engineers, Signal, M. P.'s, shine up your most effective weapon, that sunny smile of yours, and sit right down now to write that letter telling the Reunion Committee that you will be on the spot at Atlantic City to help rout the enemy. If you would make your decision now that you will be there or that you plan to be there, it would assist the Reunion Committee very much. Just drop a line to me and I will see that the proper committees receive your letter. Time marches on. Why wait? Be at the Reunion in Atlantic City, N. J., July 12, 13, and 14, 1941. Hope to greet you there and when I say you, I mean you now reading this message. You did the impossible in 1918, why not the possible in 1941?

ARTHUR E. SLATTERY,
National Chairman, Reunion.



23rd Annual N
RAINBOW DIVIS
Atlantic C
JULY 12th, 1
Prog

REUNION BY THE SEA

The most important and most enjoyable parts of many Reunions are not scheduled in advance; are not a part of the official program. Here in Atlantic City we have endeavored to do everything for the Reunioner that a Reunion Committee can do helpfully. Not least of these things was the scheduling of a Reunion which would leave time for visiting and foregathering with old friends. We tried not to "spend your time for you" before you arrived. For Atlantic City offers so many attractions which you will want to enjoy in your own way and at your own convenience. It is to be noted that perhaps the outstanding attraction which this resort city has to offer is not listed on the program, but it is there without stint for your enjoyment at any time. The sea bathing, battling with the surf or relaxing on the sandy beach may be enjoyed when you will; put your bathing suit on in your room and go by the service elevator directly to the beach. It seems to be an unnecessary caution, but don't forget to bring your swim suit!

ASSOCIATION

Friday, July 11

Registration

Early Bird Night in Rainbow Room

Saturday, July 12

Registration

2:00 P.M.—Opening Meeting (Joint Meeting)

Sunday, July 13

Registration

12 Noon—Meeting

7:00 P.M.—Rainbow Church Service

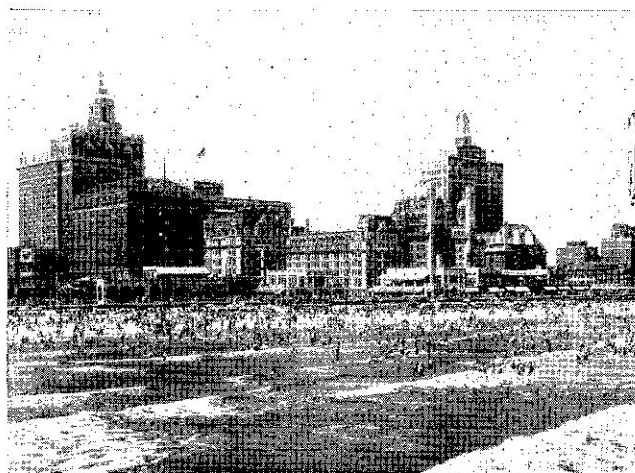
9:30 P.M.—Night of Nights

Monday, July 14

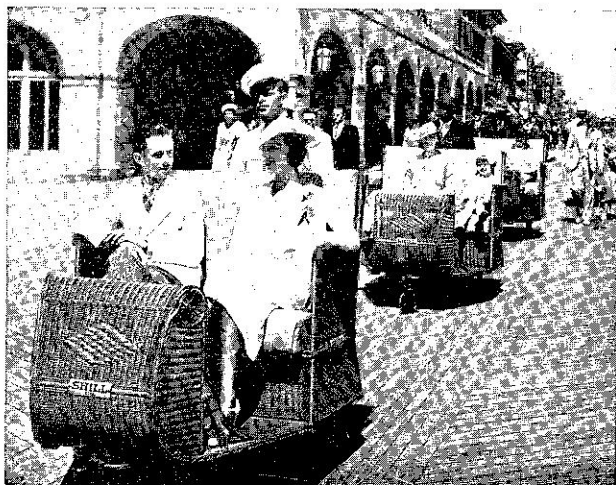
Registration

11:00 A.M.—Meeting

8:30 P.M.—Banquet and Champagne Hour



National Reunion VETERANS City, N. J. 13th, and 14th Program



AUXILIARY

Friday, July 11

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Saturday, July 12

Registration

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DO IT NOW!

It is not necessary to wait until July rolls around to start enjoying the National Reunion. You can start enjoying yours RIGHT NOW. And this is how: Grab off a sheet of paper, shake off a few drops of ink from the trusty fountain pen and write a letter to "The Housing Committee, care Chelsea Hotel, Atlantic City, N. J.", and say "Please reserve a double room for myself and wife, for the Rainbow Reunion. We will arrive, and etc. . . ." Now here is the secret. The minute you have sent off this letter, you begin enjoying the Reunion. You know that you won't have to stand around in line for hours waiting for Stanley Barrow to dig you up a room somewhere; you know you will be in the headquarters hotel with the rest of the gang; in short, you know you will be ALL SET to enjoy the greatest Reunion Rainbow has ever known the minute you set foot in Atlantic City. Knowing this, you will immediately start thinking about the swell time you are going to have, the tingle of the surf, the glamorous attractions of Atlantic City; and your Reunion fun will begin NOW.



Stan, The Housing Man, Says:

If you are planning to stay at the Hotel's Chelsea or Ambassador (headquarters group) when you attend the Reunion at Atlantic City in July, it is important that your reservation be made as early as possible in order that accommodations of the kind and at the rate desired may not be exhausted. We have been allotted accommodations for approximately 750 persons at these hotels, contingent upon our reserving same within a reasonable time. Naturally, the lower rate rooms available will be limited due to the greater demand for same. To secure such rooms you are urged to act promptly.

The rates at Chelsea and Ambassador (quoted below) are not really high in comparison with the rates at other Reunion Headquarters hotels, and, considering the great demand for accommodations at this noted resort in July by thousands of visitors, these rates can be considered reasonable.

Your attendance at the reunion should not be prevented by any fear that you will not be properly housed. Atlantic City's 86 hotels and hundreds of other places of abode are ample to accommodate all those who wish to attend. However, we want you with us at the headquarters group.

Rates at Chelsea and Ambassador: Single \$3.00 to \$6.00; double \$6.00 to \$10.00. Third

person in room—\$2.00 extra. American plan \$3.00 extra per day. Two bedrooms with connecting bath—\$10.00—limited number left. Suites—bedroom, parlor and bath—\$20.00 per day. All rooms have private bath.

Address reservations to Rainbow Housing Committee, Chelsea Hotel, Atlantic City, N. J. Specify rate desired.

Now don't be an isolationist, revive that old esprit de corps, and write now for your reservation at the Chelsea or Ambassador. To revive that old "Rainbow Spirit" sing the following to the tune of "Apple Blossom Time":

I'LL BE WITH YOU AT OLD REUNION TIME

Words by Stanley Barrow

I'll be with you at old Reunion time.
I'll be with you for the sake of Auld
Lang Syne;

The time passes by. Always have I
Cherished that Rainbow we took from
the sky;

Tho we now are all quartered far apart,
That Rainbow spirit still lingers in my heart:
Be it rain or sunshine, I'll see that gang
of mine,

At old Reunion time!

STANLEY BARROW,
Housing Chairman.

Railroad and Air Rates to Atlantic City

ROUND TRIP FARES FROM FOLLOWING POINTS TO ATLANTIC CITY, N. J.

	R. T. First Class	R. T. Coach
Montgomery, Ala.	\$47.55	\$32.50
Los Angeles, Calif.	138.00	91.30
Washington, D. C.	11.65	8.70
Lincoln, Neb.	72.60	46.25
Minneapolis, Minn.	66.05	41.00
Columbus, O.	33.65	17.95
Fond du Lac, Wis.	54.35	31.65
Chicago, Ill.	47.70	26.30
Indianapolis, Ind.	42.85	23.35
Des Moines, Ia.	63.85	39.25
Detroit, Mich.	39.00	21.10
Kansas City, Mo.	67.90	40.80
Tulsa, Okla.	70.35	45.15
Reading, Pa.	7.15	4.60
Roanoke, Va.	24.15	13.60

AIR LINE RATES BETWEEN FOLLOWING POINTS AND ATLANTIC CITY

	Hours	One Way	Round Trip
Montgomery	8	\$52.25	\$94.00
Jacksonville	6	47.15	84.90
Chicago	4	40.15	72.26
Indianapolis	5	35.75	64.34
Des Moines	6½	57.92	104.24
Detroit	3¼	31.10	55.98

There is no air service directly into Atlantic City itself, but there is frequent service in and out of Philadelphia, which makes direct connection with the Pennsylvania Railroad from that point to Atlantic City.

RAIL RATES FROM PHILADELPHIA TO ATLANTIC CITY

Coach—\$1.45 One Way; \$2.75 Round Trip.
First Class—\$2.05 One Way; \$3.45 Round Trip.

The Zero Hour Approaches

All members of the Rainbow Division Veterans should at this time have all their equipment (automobiles, railroad trains, airplanes, and most of all their pocket book) inspected and ready to go over the top the Reunion at Atlantic City, N. J., in July.

All members should at this time give a lift to those that are staging the Reunion by making up their mind at this time as to whether or not that they plan to go to the

Reunion and send in the reservation for same. In this way the Reunion Committee will be able to give those attending more of their attention because they will know approximately how many to prepare for, and have their committees work accordingly. You all know the old saying that you cannot take it with you, so why not put a little of it out and again be with your old buddies at the Playground of the Nation, Atlantic City, N. J.

To The Feminine Reunioneers



We are now on the "home stretch." I have found the way to make a year fly is to be busy and believe me the New Jersey Auxiliary has certainly added wings to this year. Our Auxiliary is eagerly looking forward to the opening day of the Reunion and we hope all of you ladies are, too. We shall do everything possible to make your stay a pleasant and memorable one. In the meantime, do not hesitate to call on us for any information you may want. Mrs. Stanley Barrow, Little Silver, N. J., will be glad to answer any questions on housing.

The keynote of the New Jersey Reunion is going to be "INFORMALITY." This is just a hint to the ladies. It is my hope that the business and social affairs will all be carried on in this vein. Seashore resorts are always meant for play and carefree times, so let us adopt this slogan.

I'll be seeing you in Atlantic City!

FLORENCE W. SLATTERY,
Auxiliary Reunion Chairman.

In just a few short weeks, Rainbowers will once again meet to celebrate the 23rd Annual Reunion. We in New Jersey are anticipating it with great eagerness and the hope that it will be one that you will long remember. We have tried to arrange our schedule in order to give you plenty of time to enjoy the seashore.

Words of mine would be inadequate to express the sentiment contained in the following lines:

There's a Friendship Trail a-winding
Down the endless road of time
Where forget-me-nots of memory
Are abloom in every clime
And it's good to greet each other
With a hand-clasp and a hail
As each year we walk together
Down the good old Friendship Trail.

KATHRYN B. COGGINS,
Second Vice President.



From the Desk of the National Secretary—3792 W. 152nd St., Cleveland, O.

In this my very last message, I wish to thank each and every one of you for the splendid and friendly co-operation given me throughout the year. Since the last issue of the Reveille we are very happy to announce the formation of a new Chapter in Philadelphia, Penna., with A. F. Schall as President and E. A. Letzer as Secretary-Treasurer. Again this year you have exceeded all previous years in membership. By the end of the year you will have attained two hundred more members than any previous year.

The Secretary's Office will be open for business at the Reunion by the afternoon of July 11. The deadline for mail at Cleveland will be Wednesday, July 9. Any mail intended for me after that date should be addressed care of Chelsea Hotel, Atlantic City, New Jersey. I'll be seeing you in Atlantic City.

Yours in Rainbow,

ALBERT HOYT.

CHAPTER STANDING CHART AS OF JUNE 2

Alabama Association	2	4	New Orleans	3	19
Maj. John W. Carroll	35	47	Maryland	55	74
Crawford Z. Ables	33	M-15	Michigan	131	127
Mortimer H. Jordan	54	101	Minneapolis	101	140
Julien M. Strassburger	71	71	St. Paul	24	37
Dallas B. Smith	4	M-15	Minnesota Total	125	205
Durward Crowder	15	M-15	Missouri-Kansa	49	122
Alabama Total	214	286	Nebraska	30	34
Los Angeles	125	125	New Jersey	83	50
Joyce Kilmer	12	19	New Mexico	7	17
San Francisco	135	66	Father Duffy Chapter	435	430
James H. Daugherty	1	M-15	Long Island	44	39
California Total	273	225	Westchester	43	66
Denver, Colorado Chapter	39	36	New York Total	522	535
District of Columbia	84	71	Ohio State Association	40	73
Jacksonville	23	22	Paul Hume	7	M-15
Miami	11	M-15	Akron	17	33
Pensacola	6	M-15	Columbus	35	37
St. Petersburg	3	M-15	Dyer J. Bird	16	18
Gen. Charles P. Summerall	18	19	Cincinnati	45	30
Florida Total	66	86	Lancaster	50	45
Georgia State Chapter	20	33	Cleveland	33	28
Frank Joerg Chapter	15	M-15	Ralph Berger	21	18
Georgia Total	35	48	Newark	23	15
Illinois	486	429	Edison H. Miller	0	15
Danville	31	36	Luther Swigart	19	19
Illinois Total	467	465	Sedan	16	15
Indiana State Chapter	88	121	Ohio Total	322	376
Fort Wayne	36	36	Oklahoma City	18	33
Bloomington	60	63	Tulsa	8	40
South Bend	11	15	Oklahoma Total	46	73
Martinsville	20	19	Reading	49	M-15
LaFayette	24	28	Pittsburgh	53	37
Indiana Total	239	282	Lancaster	37	34
Iowa Association	2	0	Bethlehem	29	21
Des Moines	177	154	Pennsylvania Total	168	107
Cedar Rapids	26	21	South Carolina	4	19
Oskaloosa	25	30	Tennessee	22	19
Creston	32	M-15	Texas	28	49
Lee County	26	M-15	Virginia	20	52
Fort Dodge	22	25	Wisconsin Association	2	8
Mason City	29	M-15	Fond du Lac	25	52
Red Oak	35	46	Oshkosh	11	20
Council Bluffs	35	29	Gen. Douglas MacArthur	17	26
Cedar Valley	22	16	Appleton	19	24
Ottumwa	49	19	Wisconsin Total	74	130
Iowa Total	480	385	National Chapter-at-Large	29	65
			GRAND TOTALS	3614	3957

(Tear off and mail with \$1.00)

Albert Hoyt, National Secretary, Rainbow Division Veterans,
3792 W. 152nd Street, Cleveland, Ohio

DEAR AL:

I am proud of being a Veteran of the Rainbow (42nd) Division and wish to do my part in maintaining the Rainbow Division Veterans Association. I enclose \$1.00 for which please issue my 1940-1941 Membership Card and continue to send me The Reveille.

Yours in the Rainbow,

T. E. Nelson
65 Oakland
Columbus Ohio